

Community Organizing And Planning Skills

With
Lee H. Staples, Ph.D., MSW

THE SPEAKER

Lee Staples, Ph.D., MSW, is a clinical professor, Boston University School of Social Work, Boston, MA. His areas of specialization are grassroots community organizing, consumer empowerment, public health, task-oriented groups, social movements of the poor and community building. He has written and co-authored numerous books, book chapters and articles, consulted worldwide to community groups, hospitals, schools, and the United Nations and presented workshops at state, national and international conferences.

THE PROGRAM

This program will cover the essential skills used in community organizing, planning, and negotiating. These skills can be used not only by planners and community organizers, but also by clinicians, researchers, academicians and professionals committed to making planned positive changes in their particular work and professional community.

LEARNING OBJECTIVES

1. To develop knowledge and skills for analyzing change possibilities in communities and organizations.
2. To develop abilities for applying appropriate strategies to maximize support for and to overcome resistance to proposed changes.
3. To learn basic guidelines for engaging in successful negotiations, developing effective coalitions, and conduction productive meetings.